

An overview of VAL's BBO Projects

Key Aspects of the Funding

- Building Better Opportunities Programme – ESIF and Big Lottery matched
- **£1.94m** Youth Employability Support – YES Project
- **£2.13m** Getting Ready for Employment and Training – GREAT Family Project
- 3 year programmes

Who We Support

- Not in education, employment or training
- Living in Leicester and Leicestershire
- Those often facing multiple barriers



Disadvantaged young people aged 15-24



Helping families move towards employment and training

Families multiple employment barriers



Helping families move towards employment and training



The Support We Provide

- A unique learning journey for every Participant
- Access to a variety of different 'floating' support packages
- An intensive support model
- A consistent point of contact and support
- Specialist provision provided

Great Project

Helping families move towards employment and training



Helping families move towards employment and training



Believe, achieve, work



Services and Activities

- **Business in the Community** – CV writing, business mentors and work experience
- **Healthy Working Futures** – mental and physical health barriers to work
- **LCC Job Clubs** – formal job search, CV writing, Self employment IAG
- **ENSTRUCT** – Vocational construction courses and CSC cards
- Confidence building and resilience training
- Child care provision to access support



Employment Support

- Key worker throughout engagement with GREAT
- Deliver aspects of learning
- Benefits checks
- Travel training
- Access to VAL volunteering service
- Reflect, plan, review and do – with Participant



GREAT Project Targets & Outputs

Targets

- 500 individuals engaged with the Project of which there must be at least:
 - 250 men
 - 250 women
 - 250 unemployed
 - 250 economically inactive
 - 102 people with disabilities
 - 132 of an ethnic minority

Outputs

- 65 progress into education or training
- 80 move into employment
 - 40 unemployed
 - 40 economically inactive
- 65 move into Job Search on leaving

Additional outcomes with numerical targets.

Referrals Routes

- Self referral
 - Organisational referral
 - Supporting Leicestershire Families Workers
 - Early Help Leicester Workers
 - DWP
 - Job Centres
- **Referral Line: 0116 257 5020**
 - www.greatproject.org.uk

Sharing Learning

- 1 in 3 referrals suitable for the project
- Combining peer support **and** bespoke package
- Independence vs Dependency
- Responding to need - 'readiness for work' training



YES Project Targets

- 200 men
- 200 women
- 200 unemployed
- 200 economically inactive
- 82 people with disabilities (21%)
- 152 ethnic minority background (38%)

Outputs

- 400 young people receive support
- 13% move into further education and training
- 15% move into employment
- 29% begin job search

Delivery Partners

Bangladeshi Youth and Cultural Shomiti

Ethnic minority engagement and functional skills

Soft Touch Arts

Accredited Arts Award using photography, graffiti art, music, sculpture and more

Seed Creative

9-week digital and social media course including working on live briefs

The Bridge

Specialist support to address barriers such as homelessness or mental health

The Prince's Trust

6-week Get Into work placement and training programme

Warwickshire College

Team YES programme

TwentyTwenty

Functional skills development with coaching, counselling and mentoring

Leicestershire Cares

Mentored work placements and World of Work tours, with a focus on care leavers

Voluntary Action LeicesterShire

Enterprise start up support



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“

The support I have received has been amazing. Getting a full time job after a long period of unemployment is down to the help I received from the YES Project.

Lee Miles *aged 24*
Full time employee at Flip Out

“

As someone that has struggled with lack of self-belief, motivation and encountered many challenges; I can positively say that YES helped me change.

It is brilliant for any young person that's looking to incorporate structure and routine into their lives.

Hayley Goodman *aged 22*

Business Administrator apprentice at the Priory



When I found the advert for my job I was encouraged to apply. I was given practical interview sessions. I felt reassured that someone was there for me throughout my journey to employment.

Farzana Ali *aged 22*
Health Trainer at Packwood Healthcare Ltd

Referring young people

- info@yesproject.org
- 0116 257 4973
- www.yesproject.org/contact/
- YES referral form
- One-to-one visit from support worker

Sharing Learning

- Multiple partners working collectively has lead to a higher percentage of young people gain an outcome
- Enterprise – business start up can be difficult when working with NEET young people
- More front end and follow up support needed
- BAME engagement and job search outcome need a greater focus



The YES Project and GREAT Project are funded by the European Social Fund and the National Lottery, through the Big Lottery Fund. The service is managed by Voluntary Action LeicesterShire (VAL).